



ROBBIE HANBURY

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rhportfolio.com

Graphic Designer

Employment History

Visual Identity & Website (Freelance) at Popdot Studio

Jan 2025 – Present

- Developed a cohesive visual identity for Popdot, building on existing illustrations and creating new assets to form a consistent brand system
- Designed and built Popdot's website with a focus on usability, clear structure, and brand alignment
- Applied the visual identity across both digital and physical touchpoints, ensuring consistency throughout
- Supported Popdot's market presence by designing stall layouts and advising on product presentation, giving each item clear visual focus while considering buyer flow and engagement

Collaborative Artist Residency at Popdot x Saruya Air, Fujiyoshida Japan

Sept 2025 – Nov 2025

- Participated in a two-month collaborative artist residency in Fujiyoshida, Japan
- Worked with Popdot to develop a limited ceramic collection that aligned with the existing brand identity
- Adapted visual language and material decisions to respond to the local environment, context, and setting of the residency
- Balanced brand consistency with environmental and material influences

COVID Test Centre Support at NHS England

Jul 2021 – Oct 2021

- Worked within a highly regulated NHS environment, following strict hygiene and safety procedures to maintain a safe and secure public setting
- Maintained accuracy, focus, and productivity during long shifts, often up to 13 hours
- Took responsibility for high-risk areas requiring consistent attention to detail and reliability
- Managed time effectively to complete tasks to schedule while adapting to changing demands

Media Photographer at Dudley Zoo

Aug 2017 – Oct 2018

- Worked independently and as part of a team in a high-responsibility environment
- Followed strict guidelines and procedures to ensure safety and quality
- Managed time efficiently to meet daily objectives
- Demonstrated patience, consistency, and attention to detail in demanding conditions

Media / Graphic Designer at Boss Design

Mar 2016 – Sept 2026

- Worked as part of a fast-paced creative team delivering design work to tight deadlines
- Followed detailed briefs and brand guidelines accurately
- Managed multiple tasks simultaneously while maintaining attention to detail

Education

**BA (Hons) Graphic Design,
FALMOUTH UNIVERSITY**

– First Class Honours

BTEC, DUDLEY COLLEGE

– BTEC Level 3 Extended Diploma – Graphic Design (Distinction, Distinction, Merit)
– BTEC Level 2 Diploma – Art & Design (Pass)

**GCSE, ELLOWES HALL
SCHOOL**

– Graphic Design, Art, Maths, English, Science, History, IT

About Me

Graphic designer with experience across visual identity, print and digital design, and website design and build. I have a strong focus on clarity, typography, and maintaining brand consistency across multiple touchpoints. I enjoy hands-on, in-house style roles where design supports campaigns, launches, and day-to-day brand communication from brief through to final delivery.

Alongside design work, I maintain a hands-on creative practice through sewing, ceramics, and moving image, informed by an ongoing interest in craft, structure, material, and process. I also value physical discipline through activities such as running, swimming, and training, which reinforces focus, consistency, and routine within my working practice.